Cookie policy

This policy explains how DRJKS Ltd, trading as Madurez, Madurez AI and Madurez Academy, uses cookies and similar technologies on www.madurez.ai, the Assessment at scorecard.madurez.ai, and www.drjks.co.uk. It should be read with our privacy notice, which explains how we handle personal information more generally.

What cookies are

Cookies are small text files a website places on your device. They let the site work, remember your choices and, with your permission, tell us how the site is used. Similar technologies, such as pixels and local storage, work in the same way, and this policy covers them too.

The types we use

Type	What it does	Your consent
Strictly necessary	Makes the site work securely and remembers your cookie choices	Not needed; the site cannot work without them
Analytics	Counts visits and shows which pages are useful, so we can improve the site	Needed; off until you accept
Functional	Translates the site into other languages when you ask, and runs the Assessment	Needed; off until you accept

We do not use cookies to sell information or to build profiles for other organisations' advertising.

Cookies on our websites

Our main website is built and hosted on IONOS MyWebsite Now. Apart from the consent setting, it uses only the services below, and each runs only if you accept it in the banner.

Service	Provider	Type	Purpose	Lasts
Consent settings	IONOS	Strictly necessary	Remembers your cookie choices	1 year
IONOS SiteAnalytics	IONOS	Analytics	Counts visits and shows which pages are used, in aggregate	1 year
Website Translator	IONOS	Functional	Translates page content into another language when you ask	1 year
Madurez Assessment	ScoreApp	Functional	Runs the Assessment at scorecard.madurez.ai and saves your progress	1 year

Third-party services

The Assessment runs on scorecard.madurez.ai, a page hosted for us by ScoreApp. ScoreApp may set its own cookies there, and they are managed through that page's own cookie settings.

The Website Translator sends page content to its provider to be translated. That is why it asks for your consent before it loads.

Managing your choices

When you first visit, a banner lets you accept or reject non-essential cookies. Rejecting is as easy as accepting, and the site works either way. You can change your mind at any time using the Privacy Settings button shown on every page.

You can also block or delete cookies in your browser settings. Blocking strictly necessary cookies may stop parts of the site working. The ICO's guidance at www.ico.org.uk explains more about cookies and your choices.

Changes and contact

We review this policy at least once a year and whenever we add or remove a cookie. The current version is always on our websites.

For any question about cookies or this policy, email insight@drjks.co.uk or call 07376 151210.

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